

Erasmus Policy Statement (Overall Strategy)

The Faculty of Business Studies (FBS) is a small and a young Faculty in an active development phase. The Faculty has numerous bilateral agreements with international higher education institutions from the EU. Since FBS received ECHE charter, it has signed 12 Erasmus+ inter-institutional agreements. In the short future, we strongly intend to establish overseas collaborations with Chile (University Adolfo Ibáñez, UAI) Japan (Ritsumeikan University) and USA (University of Philadelphia Business School).

At the beginning, we had been seeking partners within the network of Catholic universities and institutes as it was easier to start working with a known and related institutions first. But then we have expanded our base of partners beyond Catholic origin. So far we experienced Erasmus+ is fitting our agenda the most.

In general, our international partners are from Alpe-Adria and Danube region, and South-west Europe. The reason why we cover these areas is that of the origin and network of the former and the actual coordinator of International Relations Office (IRO), Hungarian and Chilean origin, respectively.

International cooperation 2016-2018

In this period we signed 12 Erasmus+ agreements. Erasmus+ program gave us the opportunity to strengthen the already existing relations with some of our partners to create successful cooperation not only between students but also between teachers. These are the following achievements:

1. With Universitat International de Catalunya (UIC, Barcelona) we have a double degree cooperation at the level of Master Studies in the area of Entrepreneurship and also a memorandum of Understanding regarding the cooperation in the Doctoral program »Economics and Law«.
2. With the Catholic University of Valencia, we have fruitful student exchange mobility. One of their students came to our faculty and two-three of our students went to Valencia.
3. We organized with the University of Thomas More Kempen an international winter school in the topic of Service design. Both students and professors came from eight different European countries.
4. We are collaborating with Edutus College (Hungary) every year in the organization of cultural and educational events plus staff mobility
5. From the Partium Christian University (Romania) we are expecting two Erasmus+ students.
6. We have a strong scientific research cooperation with Stefan cel Mare University (Suceava, Romania) and we are expecting a staff teaching mobility.
7. As a result of the two other staff mobilities, we are expecting to sign inter-institutional agreements with SRH Hochschule Heidelberg and Universitat Politecnica of Valencia (UPV, Spain)

Objectives and target groups in International cooperation 2018-2020

Firstly, the Faculty recognizes the ECHE charter as one of the key instruments for the appropriate development of its programmes and international recognition. Secondly, the Faculty shall remain committed to the strengthening of its international recognition to become a credible and internationally respected education and intellectual centre, actively involved in scientific research and education initiatives with national and international partners. It shall choose and maintain its partners based on common interests both in education and research activities. In particular, it shall choose them based on the values of transparency, attitude with respect to fairness, efforts, patience, dedication and intellectual honesty. We do not discriminate based on geographic nor any other criteria that would have its source in matters which are within the scope of basic human rights. Having said so, cultural and geographical backgrounds make the EU countries, both Americas and Asia highest on our geo-priority list.

As a holder of ECHE charter and ambassador of internationalisation at Home and/or internationalisation of Curriculum we are targeting to take an active part in the strategy of internationalisation of HEI for the period 2016-2020.

We do not discriminate between target groups based on their contribution to the implementation of our modernisation and internationalisation strategy. We find them equally important as we would like to expand our international presence and international recognition in all areas we cover.

In particular, the strategy for attaining a greater internationalisation should be the following objectives:

1. Increase the mobility of incoming and outgoing students and teachers, increase the mobility of researchers and internationalise curricula.
2. Offer more educational programmes with international lecturers.
3. Offer permanent international study programmes in English, i.e. international weeks, summer workshops for all three study-cycles and a fully fledged joint-degree programme in English.
4. Boost the participation of own lecturers abroad also in the neighbouring regions.
5. Facilitate joint-research within international networks of research partners.

Regarding the above-mentioned objectives, we consider the following Actions from the Erasmus+ Programme:

- Key Action 1
 - KA 103: Higher education student and staff mobility within programme countries
 - KA 107: Higher education student and staff mobility between Programme and Partner Countries
- Key Action 2
 - Knowledge Alliances; Capacity building in the Field of Higher Education
- Jean Monnet Activities